



Paul Louis Arena

1 Boys Club Place
Rochester, NY 14608
www.paullouisarena.com



Paul Louis Arena (Skating Institute of Rochester) in Rochester New York offers your business a unique sponsorship opportunity in a facility that receives over 125,000 visitors per year. We are home to McQuaid Jesuit and have programs skate out of PLA such as Perinton Youth, the Rochester Monarchs, JV teams, two men's leagues, and more! We are a 501(c)3 not for profit organization who donates our resources to a FREE Grow the Game program and Oasis hockey.

See below for many great opportunities to advertise at our facility (check your choice):

PAUL LOUIS ARENA		
LOCATION	COST	<input checked="" type="checkbox"/>
Rink Naming Rights*	\$10,000/ 5 Years	<input type="checkbox"/>
Zamboni Sponsorship **	\$1000/ 1 Year	<input type="checkbox"/>
Rink Glass Cling ~ 3' x 3'	\$500/1 Year	<input type="checkbox"/>
	\$950/2 Years	<input type="checkbox"/>
	\$1350/3 Years	<input type="checkbox"/>
Neutral Ice Sponsor	\$1000/1 Year	<input type="checkbox"/>
	\$1900/2 Years	<input type="checkbox"/>
	\$2700/3 Years	<input type="checkbox"/>
Wall Sign 4' x 8'	\$1000/ 1 Year	<input type="checkbox"/>
Dasher Board 3' x 8'	\$700/1 Year	<input type="checkbox"/>
	\$1330/2 Years	<input type="checkbox"/>
	\$1890/3 Years	<input type="checkbox"/>

*Includes prominent sign at rink entrance, use of name in all media, and prominent space on website

** Includes a Zamboni wrap of your approved design

NOTE: The prices **does not** include the cost of production

Business/ Sponsor Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Contact Person: _____

Email: _____ Phone: _____

Sponsor Signature: _____ PLA Staff Signature: _____

Artwork will need to be provided by the sponsor in an appropriate vector format for printing. Artwork can be developed for an additional fee. Any changes during the advertising period will be the responsibility of the sponsor. Send any correspondence or artwork to info@paullouisarena.com. All checks should be made out to "Paul Louis Arena."

Paul Louis Arena Staff Use Only:

Start Date of Contract: _____ End Date of Contract: _____